

JOIN US FOR A DAY OF FREE WINTER FUN AT:

REVERE BEACH



Winter Wonderland



Saturday
February 8

WATERFRONT SQUARE
11:00AM - 5:00PM

Get ready to step into a magical realm of icy enchantment at the Revere Beach Winter Wonderland! This spectacular event invites you to marvel at awe-inspiring ice sculptures created by world-class artists and vote for your favorite during the People's Choice competition. Join us for a day of festive cheer with activities such as shopping at our Winter Market, a Chili Cook-Off, fire pits, live entertainment, and much more!

Ice Sculpture Competition

Shop Our Winter Market

Chili Cook-Off

Special Guest Appearances

Fire Pits

Live Entertainment

2025 SPONSORSHIP OPPORTUNITIES

2025 Sponsorship Opportunities

Presenting Sponsor

\$25,000

- Exclusive naming rights for the 2025 Revere Beach Winter Wonderland
2025 Revere Beach Winter Wonderland Presented by "Your Company"
Corporate logo incorporated into event logo
- Logo included on all marketing collateral
- Logo prominently placed on the event website, social media posts, event flyers, and on-site signage
- Company logo posted, linked, and tagged on social media and the Revere Beach Partnership website
- Dedicated social media post announcing your company as our Presenting Sponsor
- Logo prominently placed in the centerpiece ice sculpture
- Custom branded stand-alone ice sculpture
- One (1) 10' x 10' exhibition booth in company's choice of location

Blizzard Sponsor

\$10,000

- Exclusive Winter Market sponsor
- Logo included on all marketing collateral
Logo prominently placed on the event website, social media posts, event flyers, and on-site signage
- Company logo posted, linked, and tagged on social media and the Revere Beach Partnership website
- Logo prominently placed in the ice centerpiece sculpture
- One (1) 10' x 10' exhibition booth in company's choice of location

Snowflake Sponsor

\$5,000

- Logo included on all marketing collateral
Logo included on the event website, social media posts, event flyers, and on-site signage
- Company logo posted, linked, and tagged on social media and the Revere Beach Partnership website
- Logo included in the ice centerpiece sculpture
- One (1) 10' x 10' exhibition booth in company's choice of location

Ice Sponsor

\$2,500

- Logo included on all marketing collateral
Logo included on the event website, social media posts, event flyers, and on-site signage
- Company logo posted, linked, and tagged on social media and the Revere Beach Partnership website
- One (1) 10' x 10' exhibition booth

Icicle Sponsor

\$1,000

- Logo included on all marketing collateral
Logo included on the event website, social media posts, event flyers, and on-site signage
- Company logo posted, linked, and tagged on social media and the Revere Beach Partnership website

Custom Sponsorship Opportunities

Is your company looking for unique marketing campaigns in 2025? Contact us to learn more about our custom sponsorship packages!

Custom-Designed Ice Sculpture

\$10,000

Company Logo in our Ice Centerpiece

\$2,000

Exhibition Booth (10x10)

\$750

To learn more about sponsorship opportunities, please contact:

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REVERE BEACH



Winter Wonderland



www.reverebeachpartnership.com