2024 SPONSORSHIP OPPORTUNITIES



SATURDAY, OCTOBER 19, 2024 REVERE BEACH, REVERE



Presented By:



www.ReverePumpkinDash.com

FESTIVAL PRESENTING SPONSORSHIP - \$10,000

- Festival naming rights: "The Revere Beach Pumpkin Dash Day presented by _____"
 - Premier branding for the Pumpkin Dash 5K, Children's Pumpkin Patch, and Fall Market
- Inclusion on all marketing materials (Flyers, Email Blasts, Banners)
- Company recognized as presenting festival sponsor in official press release
- Company recognized as presenting festival sponsor on registration website
- Company mentioned and linked on social media
- Company recognized as presenting festival sponsor on event t-shirts
- Company recognized as presenting festival sponsor during all speaking programs
- Company recognized as presenting festival sponsor on event banners
- · Company logo on 8 course signs
- Exhibition booth at post race party
- 50 runner registration spots
- Marketing materials handed out in gift bags

ROAD RACE PRESENTING SPONSOR - \$7,500

- Race naming rights: "The Revere Beach Pumpkin Dash presented by ________
- Inclusion on all marketing materials (Flyers, Email Blasts, Banners)
- Company recognized as presenting sponsor in official press release
- Company recognized as presenting sponsor on registration website
- Company mentioned and linked on social media
- Company recognized as Presenting Sponsor on event t-shirts
- Company recognized as Presenting Sponsor during all speaking programs
- Company recognized as Presenting Sponsor on event banners
- Company logo on 4 course signs
- Exhibition booth at post race party
- 30 runner registration spots
- Marketing materials handed out in gift bags

GOLD SPONSOR - \$5,000

- Inclusion on all marketing materials (Flyers, Email Blasts, Banners)
- Company recognized on registration website
- Company mentioned and linked on social media
- Company recognized as sponsor on event t-shirts
- Company recognized as sponsor during all speaking programs
- Company logo on event banner
- Company logo on 3 course signs
- Exhibition booth at post race party
- 20 runner registration spots
- Marketing materials handed out in gift bags

SILVER SPONSOR - \$2,500

- Inclusion on all marketing materials (Flyers, Email Blasts, Banners)
- Company recognized on registration website
- Company mentioned and linked on social media
- Company recognized as sponsor on event t-shirts
- Company recognized as sponsor during all speaking programs
- Company logo on event banner
- Company logo on 2 course signs
- Exhibition booth at post race party
- 10 runner registration spots
- Marketing materials handed out in gift bags

WATER STOP SPONSOR - \$1,500

- Company logo displayed at a water stop
- Company materials handed out in gift bags
- Company representatives handing out water
- Company recognized as sponsor on event t-shirts
- Company recognized on registration website
- Company mentioned and linked on social media

START/ FINISH LINE SPONSOR - \$1,000

- Company logo on start/finish banner
- Marketing materials handed out in gift bags
- Company recognized on registration website
- Company mentioned and linked on social media

ADDITIONAL SPONSORSHIP OPPORTNITIES

- Exhibition Booth Sponsor \$500
- Course Sign Sponsor \$250

FOR MORE EVENT SPONSORSHIP INFORMATION, PLEASE CONTACT:

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